



**THE DREAM MILE 2009  
VIBHA DC 5K RUN and WALK  
SUNDAY AUGUST 16<sup>TH</sup>, 2009**

**Dear Sir/Madam,**

On behalf of the Vibha DC Action Center of Vibha, we would like to partner with you for **THE DREAM MILE 2009 - VIBHA DC 5K RUN and WALK** to be organized on 16<sup>th</sup> August 2009 at the YMCA in Reston.

Vibha is a non-profit organization founded in 1991 with a vision to ensure that every underprivileged child attains his or her right to education, health and opportunity. Since its inception, Vibha has supported more than 180 projects in India and 10 projects in USA. Vibha, with the support of patrons, has been able to positively impact the lives of more than 150,000 children.

The DC Area Action Center of Vibha, founded in 1996, has had great success in reaching out to the local community through awareness campaigns and fundraising events such as Vibha Bowl-a-thon, Spelling Bee and Disco Dandia and participating in local booths.

This is our **5<sup>th</sup> year** organizing the Run and we are looking for your support to **cover our expenses of approximately 3000\$ for this event**. Our advertising and publicity campaign will reach out to hundreds of stores, mailing lists and communities who are interested in participating in the RUN and CRICKET event.

Here are the ways you can champion our cause.

- **Monetary Sponsor:** Donate money and help Vibha meet DREAM MILE expenses
- **Material Donor:** Provide food & refreshments for walkers; provide professional services like printing and mailing etc.
- **Prize/Give-away sponsor:** Provide prizes or gift certificates to Event winners.

In return, you have many opportunities to promote your brand with us:

- **Logos** on our posters, fliers, walk booklet, website, print and television advertisements.
- Your Company **Banner** and fliers or publicity material at the event.
- For donations over 500\$ we are offering our patrons a chance to host booths at our events or have their logos on the souvenirs we provide to participants.

We will work with you, to identify a mutually beneficial sponsorship package. Please feel free to contact us if you have any questions.

**JOIN US ON AUGUST 16TH 2009 TO PARTICIPATE AND PLEDGE YOUR SUPPORT**

Sincerely,

Vibha DC Action Center Volunteer



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**SUNDAY AUGUST 16<sup>TH</sup>, 2009**

**THE DREAM MILE 2009 - VIBHA DC 5K RUN and WALK DETAILS**

**Date:** Sunday, August 16th 2009

**Time:** 7.30 am

Registration Begins at 7.30 am

**Cost:** 5K: Early Bird \$15 (\$20 on the day of the event)

**Venue:** YMCA Reston. 12196 Sunset Hills Rd, Reston, VA 20190

**Details:**

5K Run and Walk.

Special Dream Mile *T-shirt* for all paid participants.

*Prizes* for top finishers in 5K category

Water Stations and Refreshments provided for Participants.

Activities for supporters

**Register Online:** <http://dc.vibha.org/dreammile>

**Contact:**

Phone: Suchitra – 202 210 6462

Email: [dc@thedreammile.org](mailto:dc@thedreammile.org)

Event Web Address: <http://dc.vibha.org/dreammile>

Mailing Address: Vibha DC, PO BOX 11228, McLean VA 22102-9228